

Who are London Metropolitan University?

On behalf of Apleona we provide waste management services for London Metropolitan University, a public research university in London. Apleona provide top-class facility management services in offices, shopping centres, hospitals and universities.

Their challenge

They needed a waste management company who could help improve their sustainability credentials and:

- Provide clear reporting to better understand the waste being generated, and help them launch more recycling streams and increase their recycling rates
- Handle their exact needs, such as the varying amounts of waste collected at term time vs. the holidays

Our solution

- Their dedicated account manager helped them to successfully launch new streams including IT and WEEE recycling, textiles and coffee grounds
- We provide bespoke monthly reports so they can monitor progress
- We set up launch stands at their annual freshers fair to help educate students
- To cope with extra waste at the end of the year, we organise ad hoc clear outs

The results

“ We have been using Paper Round for the past 2 years. In this time, we have seen an increase in recycling rates. This is due to Paper Round working alongside us and the client to bring in new innovations. We are now recycling textiles, have increased the number food caddies, (which have been really successful) and we have had great feedback from both staff and students. Paper Round also produce meaningful monthly reports, set up stalls for fresher’s week and green week, which goes down really well every year.

Terrie Fairman, Account Manager at Apleona



Carbon saved
184 tCO₂e

Waste savings
169 tonnes

885 trees saved

322 meals donated to FareShare