

Who are British Land?

British Land are a leading property management company, working with many of London's prestigious buildings and mixed-use developments. They are committed to the environment and sustainability and create places in which people want to work, shop and live.

Their challenge

The main challenge at York House arose from the variety of tenants within the building, each with varying knowledge about the scheme. Each tenant employs their own cleaning staff, causing inconsistencies and gaps in knowledge.

Our solution

- We created a bespoke monthly report in collaboration with the building manager, which provided a useful tool for monitoring recycling rates
- To engage tenants, a recycling awareness event was held
- We helped cleaning staff learn about the recycling scheme by holding a targeted training session

The results

Carbon saved
859 tCO₂e

Waste savings
812 tonnes

146
meals donated to FareShare

Recycling rate
64%

“ Working with Paper Round has been a very positive experience. Our account manager is always helpful and quick to respond. She has also helped us with several initiatives and ways to engage with our occupiers including recycling training for the cleaners on site and a recycling awareness day event.”

Charlotte Lee - Property Manager at British Land

