

Who are Le Pain Quotidien?

Le Pain Quotidien (LPQ) has over 200 stores spread over five continents; their food service model centres on wholesome food served around large, communal tables. LPQ believes in protecting the environment and continually pursuing sustainability efforts.

Their challenge

LPQ required:

- A one-stop shop for waste management across all 22 London sites
- Reliable collections at times of the day to support their fast paced environment
- Their staff to be motivated and clear about proper waste management, helping the company achieve environmental targets

Our solution

LPQ's dedicated account manager followed a 'plan, do, review' approach to help them achieve their environmental targets, this included:

- Bespoke recycling reports to measure environmental performance
- Staff engagement activities, including staff training on how to use the scheme correctly and the introduction of a league table for some healthy competition
- Tailored posters were created, showing which sack should be used for each material and the collection times for that store
- A close working relationship means we are able to track collection success and ensure we establish a timetable suitable for each store

The results

Carbon saved
714 CO₂e

Waste savings
690
tonnes

1470
trees saved

Recycling rate
75%

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