

Bill's Case Study Bill's Restaurant



Paper Round
BPR Group

Who are Bill's?

Bill's are a chain of restaurants across the UK. Their mission is to provide great food with a real buzz, and plenty to look at - 'a place for everyone'.

Their challenge

Bill's are a fast-paced restaurant, with branches in the most populated areas of London, with little storage space. They also have a constant flow of customers, making it difficult to spend time separating their waste. Before starting with Paper Round, Bill's weren't recycling any food waste. With the increasing awareness on food sustainability, this was something they were keen to begin.

Our solution

To help Bill's achieve best practice, Paper Round do the following:

- Our in-house sustainability team suggested that Bill's focus on separating general waste, food waste, cardboard and glass. By simplifying their recycling scheme, the waste streams are not being contaminated.
- Visits were made to each site, to present training guides and Paper Round's colour coded posters.
- We now perform periodic site visits to inspect the bins, quiz the general managers and produce compliance reports. These have helped to maintain their high recycling rates, despite high staff turnover.
- We have also made suggestions about where to place posters and bins (such as moving food waste bins to the preparation areas).

The results

Between April - June 2018, Bill's achieved a 75% recycling rate, without employing mixed recycling. The make up of hospitality waste means that in reality, much of the packaging is contaminated and unsuitable for recycling. We therefore focussed on food waste recycling, enabling Bill's to achieve high recycling rates without contamination. This demonstrates real recycling.



We started working with Paper Round in April 2017, and since then have seen a real growth in our recycling rates. We have a dedicated account manager who has worked with our store managers to reduce contamination and help improve our recycling rates.

Kat Emmett, Sustainability and Compliance Manager at Bill's Restaurant



Carbon saved
6,052 CO₂e

Waste savings
7,290 tonnes

526 meals donated to FareShare

Recycling rate
75%